

Hollander-Govett Building  
90 New South Head Road,  
Edgecliff, N.S.W.

FB 3986

June 10th, 1960.

Messrs Clarke, Gazzard and Yeomans announce the establishment of an Australian organisation able to provide specialist services of real-estate research, civic surveys, city planning and urban and architectural design. This consultant organisation is CLARKE, GAZZARD, YEOMANS AND ASSOCIATES, of the above address.

This organisation is now able to offer a type of comprehensive service hitherto unavailable in Australia, covering large-scale residential and commercial development and urban renewal projects. Services immediately available from this independent planning organisation include:-

- \* Surveys of the development or redevelopment potential of areas, followed by plans and designs for the achievement of the highest and best uses for the land surveyed.
- \* Civic surveys and town-planning schemes in accordance with the requirements of Part XIIA of the N.S.W. Local Government Act; and other special surveys and detail plans for Local Government Authorities.
- \* Metropolitan-scale studies and surveys, varying schemes and other special planning tasks for metropolitan or regional planning authorities.
- \* Town-planning and urban development tasks associated with large-scale Public Works projects, defence or national development projects, and with the establishment or expansion of large private industrial, mining or commercial ventures.
- \* Research studies and planning projects for public-service organisations such as City Development Associations and other citizens' or property-owners organisations.
- \* All types of housing project research, planning and design, including subdivisions and high-density inter-metropolitan redevelopment schemes.
- \* The planning and design of New Towns, new suburbs, and other types of new communities.
- \* Development plans for universities, for large hospitals and medical centres and other institutions, including housing schemes for institutional staffs.
- \* Market research and analysis, economic surveys, planning and overall design for shopping centres, office and other commercial projects.

- \* Suburban business centre re-development and rehabilitation schemes.
- \* Decentralisation studies and the planning of industrial estates.
- \* Negotiations with and representations to planning authorities, together with expert evidence presentations at planning enquiries and appeals.
- \* All types of environmental and architectural design.
- \* Presentations and promotions of development and redevelopment schemes.

The principals of the new organisation have behind them a wide range of training and experience in Australia, in Europe and in North America.

W. George Clarke, B. Arch. (Sydney), Diploma in Town Planning and Civic Architecture (London), Master in City Planning (Massachusetts Institute of Technology), Registered Architect (N.S.W.), Chartered Town Planner (A.M.T.P.I.); major employment experience with the Cumberland County Council, the London County Council, Housing and Planning Divisions, and with I.M. Pei and Associates, Architects and Planners, New York. Mr. Clarke has only recently returned to Australia after four years work and training abroad, where he specialised in the planning and design of large-scale housing and commercial projects. His recent work in Sydney has included the planning and design of sub-divisions, commercial re-development projects, and housing groups; he is at present a Consultant to the Cumberland County Council on the planning of areas being released from the Green Belt, and is assisting Professor Denis Winston on the planning of the new town of Jindabyne for the Snowy Mountains Hydro-electric Authority and the planning of the Australian National University/Canberra University College complex.

Donald Gazzard, Registered Architect, (N.S.W.), has recently returned from six years overseas experience in England and in Canada. After 5 years experience with Sydney architects, Mr. Gazzard worked four years with the London County Council Housing Division on research and development concerning housing types, residential densities and site planning, construction techniques, prefabrication and modular co-ordination; he then spent two years in Canada, where he worked on the design and construction of a \$6 million shopping centre in Montreal and on the planning of a large urban renewal project for the Place des Arts. Mr. Gazzard has gained awards in two international architectural competitions - for the Winnipeg City Hall and the University Library, Otago.

Peter J. Yeomans, analyst, planner and designer for retail projects. Mr. Yeomans studied design for three years at the East Sydney Technical College, and then worked for three years in Sydney and in London for shop-fitting and shop-designing firms. Mr. Yeomans studied design in Italy and office-interiors designed by him have been published in Italian architectural magazines. He was awarded the E. Saarinen Scholarship to Cranbrook Academy, Detroit, where he studied city-planning and specialised in research concerning the

American shopping centre. He has since been in private practice for five years in Sydney as a retail market analyst, project planner and shop designer. He played a major role in the economic and physical planning and design of the Top Ryde Shopping Centre and also of other similar centres in Sydney and other parts of N.S.W. He is a Consultant to many large retail organisations and department stores.

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The principals expect that it will be necessary to bring out to Australia from North America a number of technical researchers and specialists to work with the new organisation. Negotiations along these lines are now in progress with two highly qualified and experienced persons. Other additional personnel will be recruited inside Australia.

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