

BRAMBLES

INDUSTRIES LIMITED

50 MILLER STREET, NORTH SYDNEY.
TELEPHONE: 92-7161

TELEGRAMS: BRAMBLES, SYDNEY.

18th October, 1960.

Mr. George Clarke,
Clarke, Gazzard & Yeomans,
90 N.S. Head Road,
EDGECLIFF.

Dear George,

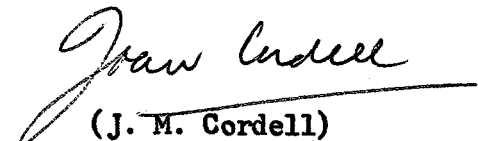
I am returning with many thanks, your copy of the "Journal of the American Institute of Planners", along with the Miranda Shopping Centre Survey which Peter was good enough to loan to me. As I mentioned to you last week there were a couple of details in the Journal which gave food for further thought (wishful thinking though it may be!) Although the data contained in your Survey is not of direct interest to us at the moment, the techniques used in obtaining the information will certainly be of value to us in any regional surveys which we may undertake in the future.

Did you know that Dusseldorp is giving a paper entitled "Urban Development" to the Economic Society this Friday evening at 8 o'clock in the Stawell Hall in Macquarie Street. I imagine that the discussion following the talk could bring forth some interesting ideas on survey work in your field.

Thank you once again for the discussions which I have had with Don, Peter and yourself. They have certainly been stimulating.

We will look forward to discussing the development of the Rocks area project when you feel we may be of some assistance to you.

Yours sincerely,
BRAMBLES INDUSTRIES LIMITED


(J. M. Cordell)
Marketing Research Department