



Courses for Business Executives

JULY TO OCTOBER, 1964

AFTERNOON SESSIONS AND EVENING COURSES

SYDNEY UNIVERSITY EXTENSION BOARD
in conjunction with
SYDNEY UNIVERSITY APPOINTMENTS BOARD



Courses for Business Executives 1964

PART A: FOUR AFTERNOON SESSIONS

(2.30 p.m. to 5 p.m. in the UNION THEATRE,
University of Sydney (on Parramatta Road))

- JULY 9: "NATIONAL PLANNING — POSSIBLE OR NECESSARY FOR GROWTH?"
- AUGUST 6: "EDUCATION IN A GROWING ECONOMY"
- SEPTEMBER 10: "THE IMPACT OF JAPAN ON THE AUSTRALIAN ECONOMY"
- OCTOBER 8: "THE GROWTH OF SYDNEY — ITS PROBLEMS FOR DEVELOPMENT"
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PART B: EVENING COURSES (July 7 to September 29, 1964)

(6.15 p.m. in the No. 3 CHEMISTRY LECTURE THEATRE,
NEW CHEMISTRY SCHOOL, UNIVERSITY OF SYDNEY)

COURSE 1: THE WORLD IS OUR OYSTER
(Six lectures)

COURSE 2: THE EFFICIENCY OF ADMINISTRATIVE
STRUCTURES
(Four lectures)

SYDNEY UNIVERSITY EXTENSION BOARD
in conjunction with
SYDNEY UNIVERSITY APPOINTMENTS BOARD

FOREWORD

The Appointments Board and the Extension Board are again presenting a series of lecture courses for the benefit of executives in commerce and industry on topics of current interest.

Following the success of the afternoon sessions in 1963, another series of this nature is being held this year in order to give top executives the opportunity to discuss matters of both local and national interest. In the four afternoon sessions, speakers eminent in their own fields have consented to deal with the subjects set out below, and afterwards commentators will, it is hoped, present other points of view. There will be ample provision for discussion and comment from the audience.

The afternoon sessions comprise:

July 9: "National Planning — Possible or Necessary for Growth?"

August 6: "Education in a Growing Economy."

September 10: "The Impact of Japan on the Australian Economy."

October 8: "The Growth of Sydney — Its Problems for Development."

TWO EVENING COURSES have been arranged, a six-lecture course and a four-lecture course, each to be held on Tuesday evenings. The title of the six-lecture course is "The World is Our Oyster", in which it is intended that Australia's need for export growth will be dealt with and the problems as related to various foreign countries will be treated in detail. The four-lecture course, entitled "The Efficiency of Administrative Structures", is intended to provoke thought and enquiry into several fields of activity common to every firm.

The aim of the whole series is to stimulate discussion on principles rather than to deal with specific practices, and to be as helpful as possible by presenting fresh points of view. Full details of all courses are given in the following pages, including particulars of class arrangements and an enrolment form.

PROFESSOR R. J. CHAMBERS,
Chairman, Appointments Board,
University of Sydney.

PROFESSOR J. M. WARD,
Chairman, Extension Board,
University of Sydney.

SYDNEY UNIVERSITY EXTENSION BOARD

(In conjunction with the Appointments Board of the
University of Sydney)

BUSINESS MANAGEMENT COURSES, 1964

APPLICATION FOR ENROLMENT

The Secretary,

Sydney University Extension Board,
The University of Sydney,
Sydney.

Date.....

I wish to enrol in the following course(s) in the 1964 series of Lectures on Business Management.

COURSES: (Please tick courses required.)

PART A: SERIES OF FOUR AFTERNOON SESSIONS (£5/5/-) ☐

("National Planning — Possible or Necessary for Growth?",
"Education in a Growing Economy", "The Impact of Japan on
the Australian Economy" and "The Growth of Sydney — Its
Problems for Development".)

PART B: EVENING COURSES—

1. "The World is Our Oyster" (6 lectures), £5/5/- ☐
2. "The Efficiency of Administrative Structures" (4 lectures),
£3/3/- ☐

NAME (block letters).....

ADDRESS (block letters).....

PHONE.....

EMPLOYER'S NAME.....

EMPLOYER'S ADDRESS.....

PRESENT POSITION.....

Outline of the Courses

PART A: FOUR AFTERNOON SESSIONS

2.30 p.m. to 5 p.m. in the UNION THEATRE,
UNIVERSITY OF SYDNEY (on Parramatta Road)

Thursday, July 9

"NATIONAL PLANNING — POSSIBLE OR NECESSARY FOR GROWTH?"

Main Speaker:

PROFESSOR H. W. ARNDT, M.A. (Oxon.), B.Lit.
(Oxon.), Professor of Economics, Research School of
Pacific Studies, Australian National University.

Commentators:

MR. A. S. HOLMES, M.A. (Cantab.), Deputy Manager,
Research Department, Reserve Bank.

MR. W. P. NICHOLAS, B.V.Sc., Executive Officer, Aus-
tralian Woolgrowers and Graziers' Council.

MR. D. McLEISH, Industrial Officer, Electrical Trades Union
of Australia, N.S.W. Branch.

Chairman:

MR. H. D. BLACK, M.Ec. (Sydney), Senior Lecturer in
Economics, University of Sydney.

Thursday, August 6

"EDUCATION IN A GROWING ECONOMY"

Main Speaker:

PROFESSOR P. H. KARMEL, B.A. (Melb.), Ph.D.
(Cambridge), Principal-Designate of the University of
Adelaide at Bedford Park.

Commentators:

MR. R. E. DUNBAR, B.Sc., Dip.Ed., Director of Technical
Education, Department of Technical Education.

MR. E. LEWIS, B.Met.E. (Melb.), Administration Super-
intendent, Newcastle Works, The Broken Hill Proprietary
Co. Ltd.

MR. P. G. PRICE, B.Sc., Dip.Ed., Director, Higher Education Advisory Office, and Chairman of the Interim Council of the new Macquarie University, Sydney.

Chairman:

EMERITUS PROFESSOR A. G. MITCHELL, M.A. (Syd.), Ph.D. (London), Deputy Vice-Chancellor, University of Sydney.

Thursday, September 10

"THE IMPACT OF JAPAN ON THE AUSTRALIAN ECONOMY"

Main Speaker:

MR. A. T. CARMODY, B.A., M.Com., Deputy Secretary, Department of Trade and Industry.

Commentators:

MR. R. BOYER, M.A. (Oxon.), B.A. (Sydney), Member of Commonwealth Tariff Board.

MR. R. R. ROBINSON, of U.S.P.-Benson Pty. Ltd., Australian Representative for Dentsu Advertising Agency of Japan.

MR. ROKURO SASE, Managing Director, Japan Trade Centre.

Chairman:

PROFESSOR J. M. WARD, M.A., LL.B., Challis Professor of History and Dean of the Faculty of Arts, University of Sydney.

Thursday, October 8

"THE GROWTH OF SYDNEY — ITS PROBLEMS FOR DEVELOPMENT"

Main Speaker:

MR. G. J. DUSSELDORP, Chairman, Lend Lease Corporation Limited.

Commentators:

MR. NIGEL W. ASHTON, A.A.S.T.C., Dip.T.C.P. (Syd.), F.R.A.I.A., F.A.P.I., A.M.T.P.I., Chairman of the State Planning Authority of New South Wales.

MR. W. A. BUTTERFIELD, A.S.T.C., A.M.I.E., Director, Department of Industrial Development and Decentralisation

PART B: EVENING COURSES will be given in the No. 3 LECTURE THEATRE, NEW CHEMISTRY SCHOOL, University of Sydney, from 6.15 p.m. to approximately 7.45 p.m.

N.B.: It would be appreciated if people attending the evening lectures could use the Theatre Block entrance (south side of Old Medical School) and not the main entrance to the Chemistry School.

PARKING in the University grounds is generally very difficult, even in the evenings. Very limited parking space is available in front of the New Chemistry School and elsewhere in front of the Main Buildings. Also, there is usually some space available in City Road, adjacent to the Eastern Avenue gateway. This gate is closed to vehicular traffic from 6.15 p.m. but the pedestrian gate is left open.

Unfortunately, also, no special parking arrangements can be made for the afternoon sessions in the Union Theatre; cars are already quite thickly parked on the nearby streets of Glebe and Forest Lodge. Frequent bus services from the City stop at the Union Theatre, on Parramatta Road.

8.10.1964

ARRANGEMENTS

APPLICATIONS for tickets of admission to the class should be made on the prescribed Form of Application, and should be addressed to:

THE SECRETARY,
SYDNEY UNIVERSITY EXTENSION BOARD.
THE UNIVERSITY OF SYDNEY,
SYDNEY.

Applications should reach the Extension Board not later than THURSDAY, JUNE 25, 1964.

CLASSES are limited in size, and therefore those interested are advised to apply for all courses as soon as possible. If vacancies still exist in the classes, later applications may be accepted, but in view of the popularity for these courses, early application is strongly recommended.

Tickets will be allotted in the order in which applications are received.

Applications cannot be made by telephone, but tickets may be purchased in person from the office of the Extension Board, in basement at rear of Wallace Lecture Theatre, corner Science Road and Western Avenue, University of Sydney.

Tickets issued for any course of lectures are transferable within that course.

FEEES:

PART A: FOUR AFTERNOON SESSIONS	£5	5	0
PART B: SIX-LECTURE COURSE	£5	5	0
FOUR-LECTURE COURSE	£3	3	0

Applicants for classes are asked to post their remittances to the Extension Board with their application forms.

PLACE AND TIME:

PART A: AFTERNOON SESSIONS will be held in the UNION THEATRE, next to the University Steps, on Parramatta Road, University of Sydney, from 2.30 to 5 p.m.

MR. GEORGE CLARKE, B.Arch. (Sydney), Dip.T.P. (London), M.C.P.,-(M.I.T.), A.M.T.P.I. (London), M.A.P.I., City and Regional Planner and Principal of Clarke, Gazzard and Yeomans.

Chairman:

PROFESSOR DENIS WINSTON, B.Arch. (Liverpool), A.M. (Harvard), A.R.I.B.A., Past President of the Australian Planning Institute, Professor of Town and Country Planning and Dean of the Faculty of Architecture, University of Sydney.

PART B: EVENING COURSES

Tuesday evenings at 6.15 p.m. in No. 3 CHEMISTRY LECTURE THEATRE, NEW CHEMISTRY SCHOOL, UNIVERSITY OF SYDNEY

COURSE ONE

"THE WORLD IS OUR OYSTER"

(Six Lectures)

Tuesday Evenings, July 7 to August 11, 1964, at 6.15 p.m.

Chairman: MR. A. J. WHITE, B.Com. (Melb.), A.A.S.A., Managing Director, Australian Sisalkraft Pty. Ltd., and Bates (Australasia) Pty. Ltd.

Top Management needs to know more about world markets. If not now, then perhaps in the future, exports may be vital to your business. The objective of this series is to give you the knowledge and experience of our lecturers about some of Australia's export markets.

Unless top management people in our manufacturing industries have an understanding of the possibilities in export markets, and how to go about looking at them, we cannot achieve the success we require. The opportunity will be taken to indicate the potential in the various countries to be dealt with in the series.

Lecture 1. Tuesday, July 7.

Lecturer: MR. N. S. CURRIE, B.A. (W.A.), Assistant Secretary, International Trade Relations Division, Department of Trade and Industry.

"Australia in the World Markets"

Lecture 2. Tuesday, July 14

Lecturer: MR. KEITH COLLINGS, B.Com. (Melb.)
A.A.U.Q., Director U.K./Europe Section, International
Trade Relations Division, Department of Trade and
Industry, Canberra.

"Japan."

Lecture 3. Tuesday, July 21.

Lecturer: MR. A. A. LUCIANO, M.Sc., Managing Director,
Century Storage Battery Co. Ltd.

"South East Asia."

Lecture 4. Tuesday, July 28.

Lecturer: SIR WARREN McDONALD, K.B.E., F.A.I.B.,
F.A.I.M., Chairman, Commonwealth Banking Corporation.

"Africa and the Middle East."

Lecture 5. Tuesday, August 4.

Lecturer: MR. DONALD McKINNON, C.B.E., Ambassador
to Brazil 1957 to 1960; led Australian Trade Mission to
South America 1962.

"South America."

Lecture 6. Tuesday, August 11.

Lecturer: MR. A. FLEMING, O.B.E., B.A. (Melb.), First
Assistant Secretary, International Trade Relations Division,
Department of Trade and Industry; Australian Trade Com-
missioner in Paris 1959-62; Acting Special Commercial
Adviser to High Commissioner, London, 1960-61.

"Europe."

COURSE TWO

**THE EFFICIENCY OF ADMINISTRATIVE
STRUCTURES**

(Four Lectures)

**Tuesday Evenings, September 8 to September 29, 1964,
at 6.15 p.m.**

Chairman: MR. J. H. TODHUNTER, B.Ec., F.C.A.,
Chartered Accountant.

Organizations, large and small, function by reason of customary
ways developed among their members of responding to the environment
and to one another. These habits tend to harden, so that interactions
between the staff of an organization, between its divisions and between
the organization and the world at large become inconsistent with its
objectives. The conditions under which inefficiency occurs and persists
and the measures necessary to avert breakdown will be considered.

Lecturer for the series: PROFESSOR R. J. CHAMBERS,
B.Ec., A.A.S.A., A.C.I.S., A.C.A.A., Professor of
Accounting, University of Sydney.

Lecture 1: Tuesday, September 8.

Lecture 2: Tuesday, September 15.

Lecture 3: Tuesday, September 22.

Lecture 4: Tuesday, September 29.